

NORTHERN SAINTS FOOTBALL CLUB

2019

Our Motivation

- To drive unity throughout our community.
 - Forming part of the Northern Sports Group which boasts a membership of over 700 people, and a wide range of activities including brand new Netball facility, Tennis, Lawn Bowls, Cricket, and Gardening group.
 - A growing club, with which this year will boast the following
 - Senior & Reserves sides along with our Senior U19s team
 - Under 17s, Under 15s, Under 13s, under 11s, Under 9s boys teams and a girls team.
- AND
- Our continued alliance with Auskick. We will become affiliated with local schools as feeder clubs to our Auskick program who in turn will play several grid games at half time of the seniors.
- AND
- Our newly refurbished club rooms
 - A blended approach of community involvement programs run from our venue

NORTHERN SAINTS FOOTBALL CLUB

- The variety of activities ensures the club has a HIGH marketing profile in the Northern Suburbs and surrounding communities.
- As a community based organization all administrators and officials give their time voluntarily, in order to keep participation costs to a minimum.

“We need your support”

- In return we are able to provide signage in and around our clubrooms
- State of the art LED scoreboard with ongoing promotion of your business
- Verbal promotion of brand name and products on game day
- Link from our Club website and Various Social Media Outlets.
- Promotion at club functions.
- Varied community programs to get your brand recognized.

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PLATINUM SPONSOR

Cost - \$15,000 PLUS GST

- Display the Sponsors logo on the official club jumper worn by all senior players.
- Acknowledgement as club major sponsor in weekly EDFL fixture
- Advertising sign displayed on existing clubrooms.
- Outside fence sign 1950mm x 1000mm.
- Internal clubroom signage 500mm x 350mm.
- Promote as a major sponsor on rolling scoreboard presentation.
- Provide four tickets to each of our three major functions throughout the year.
- Provide four complimentary tickets to Sponsor's Day inclusive of refreshments.
- Company logo on the official club web site and our various social media outlets.
- Acknowledgement plaque to place at your business premises.
- Promote the sponsor as an **EXCLUSIVE** supplier of its product or services to the NSFC.

NB. The major sponsor agrees to pay the NSFC prior to the commencement of the football season, excludes GST

Platinum Sponsor Upgrade Package \$5000.00

6m x 10m – High intensity, high traffic – West Gate Freeway South Melbourne outbound. 30 seconds on 24/7 rotation for 7 days – Valued at \$9500.00

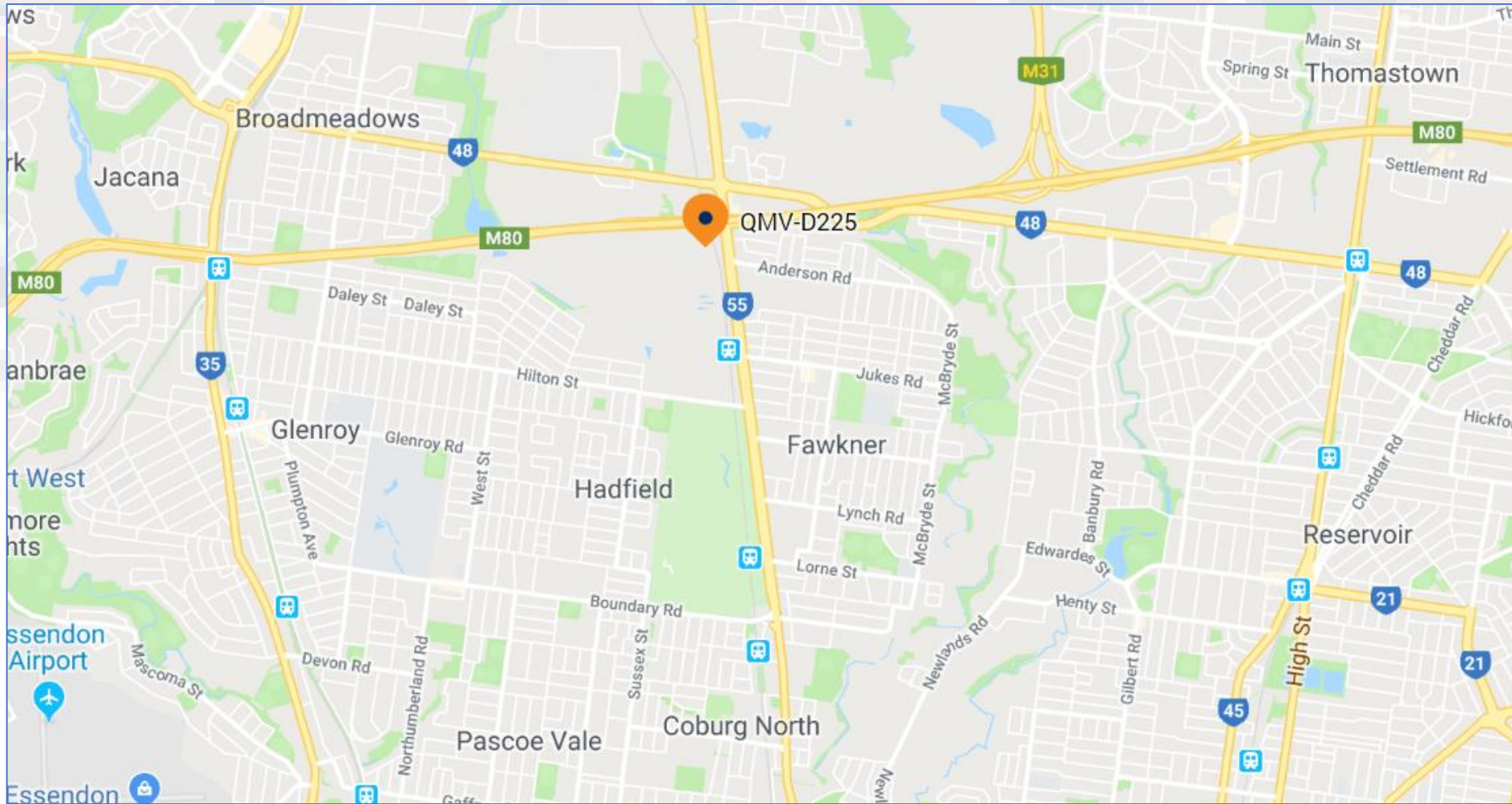


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Major Sponsor Upgrade \$5000.00

12mx4m western Ring Road – Sydney Road High intensity High traffic. Valued at \$9500.00



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GOLD SPONSOR

Cost - \$10,000 PLUS GST

- Advertising sign displayed on existing clubrooms.
- Acknowledgment of sponsorship in weekly EDFL fixture.
- Outside fence sign 1950mm x 1000mm.
- Promote as sponsor on rolling scoreboard presentation.
- Internal clubroom signage 500mm x 350mm.
- Provide four complimentary tickets to each of our 3 major functions throughout the year.
- Provide four complimentary tickets to Sponsor's Day inclusive of refreshments.
- Company logo on the official club web site and our various social media outlets.
- Company logo on the club jumper or shorts
- Acknowledgement plaque to place at your business premises.
- Promote the sponsor as an **EXCLUSIVE** supplier of its product or services to the NSFC.

NB. The major sponsor agrees to pay the NSFC prior to the commencement of the football season, excludes GST

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SILVER SPONSOR

Cost - \$5,000 PLUS GST

- Outside fence sign 1950mm x 1000mm
- One internal clubroom sign 500mm x 350mm
- Promote as a sponsor on rolling scoreboard presentation.
- Provide four complimentary tickets to Sponsor's Day inclusive of refreshments.
- Company logo on the official club web site and our various social media outlets.
- Company logo on the club training tops.
- Provide four complimentary tickets to each of our 3 major functions throughout the year.
- Acknowledgement plaque to place at your business premises.
- Promote the sponsor as a supplier of its product or services to the NSFC.

NB. The sponsor agrees to pay the NSFC prior to the commencement of the football season, excludes GST

NORTHERN SAINTS FOOTBALL CLUB

Player Sponsor \$1,500

WHAT YOU GET

- Company sign in rooms promoting your business
500mm x 300mm
- 4 x complimentary tickets to our sponsors day
inclusive of refreshments
- 2 x tickets to each of our 3 major functions
throughout the year.
- Rolling advertisements for your business on our
scoreboard.
- Link on our website and our various social media
outlets
- Acknowledgement plaque sent to your place of
business

WHAT THEY GET

- Full club membership.
- Club Polo top
- Club Jacket
- Training top
- 2 x tickets to each of our 3 major functions
throughout the year.
- Package Valued at \$2250
- NB. The sponsor agrees to pay the NSFC
prior to the commencement of the football
season, excludes GST

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SCOREBOARD SPONSOR

Cost - \$3,000 PLUS GST

- Display sponsor logo on scoreboard Cover when not in use and be major scoreboard sponsor.
 - One clubroom sign 500mm x 350mm
 - Promote as the main sponsor on rolling scoreboard presentation.
 - Provide four complimentary tickets to Sponsor's Day inclusive of refreshments.
 - Provide two complimentary tickets to each of our 3 major functions throughout the year.
 - Company logo on the official club web site and our various social media outlets.
 - Acknowledgement plaque to place at your business premises
 - Promote the sponsor as a supplier of its product or services to the NSFC.
- NB. The sponsor agrees to pay the NSFC prior to the commencement of the football season, excludes GST

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Stubby Holders

Cost - \$2,000 PLUS GST

- Sponsor logo on official Northern Saints Football Club Stubby holders
- Promote as a sponsor on rolling scoreboard presentation.
- Provide four complimentary tickets to Sponsor's Day inclusive of refreshments.
- Company logo on the official club web site and our various social media outlets.
- Acknowledgement plaque to place at your business premises
- Promote the sponsor as a supplier of its product or services to the NSFC.

NB. The sponsor agrees to pay the NSFC prior to the commencement of the football season, excludes GST

NORTHERN SAINTS FOOTBALL CLUB

Goal Post Sponsor

Cost - \$1500

- Sponsor logo on goal posts at all home games. (Junior & Senior)
- Promote as a sponsor on rolling scoreboard presentation.
- One clubroom sign 500mm x 350mm
- Company logo on the official club web site and our various social media outlets.
- Acknowledgement plaque to place at your business premises.
- Provide four complimentary tickets to Sponsor's Day inclusive of refreshments.
- Promote the sponsor as a supplier of its product or services to the NSFC.

NB. The sponsor agrees to pay the NSFC prior to the commencement of the football season, excludes GST

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General Sponsor

Cost - \$250-500

- A variety of choices to support our club. (Junior & Senior)
- Promote as a sponsor on rolling scoreboard presentation.
- One clubroom sign 500mm x 350mm
- Company logo on the official club web site and our various social media outlets.
- Provide four complimentary tickets to Sponsor's Day inclusive of refreshments.
- Acknowledgement plaque to place at your business premises
- Promote the sponsor as a supplier of its product or services to the NSFC.
- Option to sponsor an award at the end of year Presentation

NB. The sponsor agrees to pay the NSFC prior to the commencement of the football season, excludes GST

NORTHERN SAINTS FOOTBALL CLUB

Agreement of Parties

Company

Contact

Address

Phone

Email

I/We agree to sponsor the Northern Saints Football Club in with the following package:.....

.....

.....

Variations agreed.....

.....

X.....

Signed for and on behalf of Northern Saints Football Club

X.....

Signed for and on behalf of